

2019 was a year of internal examination with an eye on re-focusing our attention on our mission to provide support province-wide to Albertans impacted by Parkinson disease and Parkinson's Plus Syndromes. Additional focus was given to ensuring talented Parkinson's researchers have the opportunity to focus their undertakings right here in Alberta.

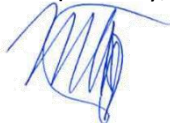
While we were pleased with the revenue generated to support the aforementioned goals, the cost to do so was significant, finding us in a deficit at the end of the year. For the year ending December 31, 2019 Parkinson Association of Alberta is reporting a deficit of \$261,682, an increase over the previous year. And while donations, bequests and grants received by the organization **increased 24% to \$951,458**, it was insufficient to offset the increase in expenses seen in every category. *(Please see the financial summary on page 3 of this document.)*

We recognized the risk in allowing this to continue and made significant structural changes in order to minimize expenses while maintaining our ability to support Alberta's Parkinson's community. In late 2019, the organization saw a change in leadership with the departure of our former CEO. Further staffing and organizational changes continued into 2020 to ensure effective management of both operations and client services.

In terms of impact, 2019 saw an increase in the number of people served through a variety of supportive, educational and active program opportunities of **10% (9,239 people up from 8,409 in 2018)**. We ran **231 support groups** that were **attended by 3,944 people** across Alberta. Our 2019 Hope Conference brought relevant and timely expertise on a number of topics relating to Parkinson disease. More than 100 participants enjoyed the education, comradery and sense of community that are so important for our clients and their families. The most significant and meaningful increase though, were the hours our team invested providing one-on-one and family support; **458 hours total** which reflects a **110% increase** over 2018.

With the arrival of COVID-19, Parkinson Association of Alberta, like most of the world, has had to adjust and re-imagine programming. This has given us the opportunity to think about what comes next for the organization and to learn from our experiences to continually improve our ability to connect with people across the province. We are grateful for the ongoing friendship and commitment of our clients, families, colleagues and stakeholders for standing with us as we work toward a more sustainable and impactful future for people living with and affected by Parkinson's in Alberta.

Respectfully,



Martin Kratz
Chairman of the Board



Lana Tordoff
Chief Executive Officer

2019 BOARD OF DIRECTORS

Chairman of the Board: Martin Kratz
Vice Chair: Sarat Maharaj
Treasurer: Dan Toews
Past Chair: Doug Critchley

Directors: Janice Calihoo, Sine Chadi, Jamie Gordon, Christine Keillor, Grant Kozak, Dr. Zaheer Lakhani, Ken Papp, Stephen Rex, Dr. Oksana Suchowersky and Derek Weisbeck

Toll-Free: 1-800-561-1911 **Email: info@parkinsonassociation.ca** **Web: www.parkinsonassociation.ca**

Serving Albertans living with and affected by Parkinson disease and Parkinson's Plus Syndromes for over 45 years. From seven regions (Calgary, Edmonton, Grande Prairie, Lethbridge, Lloydminster, Medicine Hat and Red Deer), we provide direct programming (support, education and active) for all Albertans utilizing in-person, online and toll-free call in options.

2019 ANNUAL REPORT

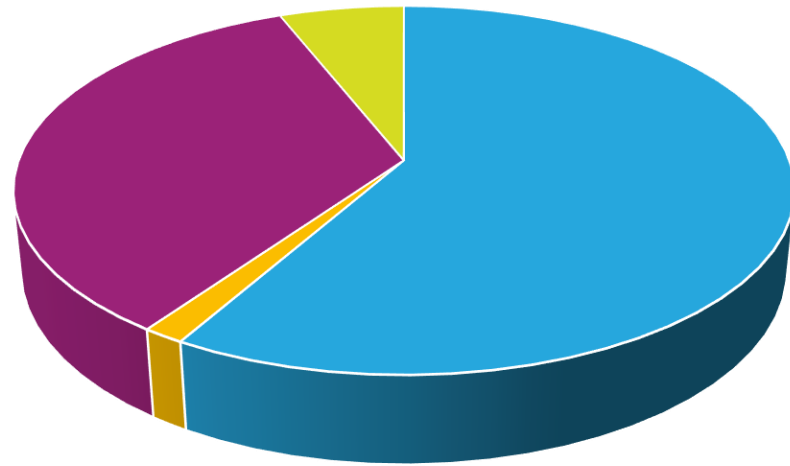
AbbVie Pharmaceutical • Adams, Wayne & Sylvia • Alberta Retired Teachers' Association • Aldred, Cheryl • Alley Kat Brewing Company Ltd • Associazione Trevisani Nel Mondo (Edmonton) • ATCO EPIC – Pipelines & Liquids • Banks, Brian • Battle River Community Foundation • Benevity Social Ventures Inc • Bennett Jones LLP • Benson, Kevin & Ann • Bhasin, Ashok & Kanchan • BKD Mechanical Services • Bo's Bar & Grill • Boros, Loughlin • Brown, Vicki • Brunelle, Mark & Tracy • Buchanan, Trevor & Heather • Buhr, Andrew • Burnell, Howard • Calgary Foundation, James & Patricia Burns Flow Through Fund • Calgary Woodcreek Lions Club • Camrose Save On Foods Limited Partnership • Clarium Fraud and Compliance Solutions Ltd • Conlin, Tim • Coril Holdings Ltd • Cremona & District Community Chest • Crib, Fred • Cuff, Garrett • de Bruyn, John • DP Martin Family Foundation • Duda, Walter & Karen • Edmonton Jolly Fellows Lions Club • Edmonton Northgate Lions Club • Engineered Air-Resman Community Services • Estate of Betty Selby • Estate of Cecile Sargent • Estate of Freda Clegg • Estate of Roderick Banks • Evans, Donna • Fisher, Judy • Fisher, Robert • Fitzgerald, Edward • Flemming, Nona • Foran, Michael • Garnier, Robert • Gordon and Diane Buchanan Family Foundation • Government of Alberta – Community Initiatives Program • Harper, Janice • Harris, Fred • Hearn, Cassie • Henderson, Elizabeth • Holy Spirit Charitable Society • Inter Pipeline Ltd Head Office • Job's Daughters Alberta Alumni Association • Johnson, Jonathan • Johnston, Glen & Verna • Jones, Armande • Jones, Ken • Koopmans, Tony • Kratz, Christina • Kratz, Martin • Kurucz, Bill • Langevin, Edwin & Colette • Langford, Ruth • Langille, John & Sheilagh • Lemke, Notger & Rose • Lions Club of Calgary (The) • Livewire Puzzles • Make a Dream Come True (Lions) Society • Mark Mercier Foundation • Masternak Foundation • McBride, Sheryl • Milley, Reg & Marcie • Moksha Yoga Edmonton South LTD • Neufeldt, Dennis • Parents of Dynamic Dancers Association • PayPal Giving Fund Canada • Pearson, Jim • Pearson, Murray • PM Gigs Inc • R J Nelson Family Foundation • Schreiner, Al & Gisele • ScotiaMcLeod • Serv-All Mechanical Services Ltd • Stuart, Elisabeth • Suchowersky, Dr Oksana • Sunderland, Delmer & Karla • Sveinson, Keith & Edna • Thomas, Lindsey • Thorburn, Daniel • Toews, Daniel • Toker, Eric • Totem Charitable Foundation • Town of Strathmore • United Way of Alberta Capital Region • United Way of Alberta Northwest • United Way of Calgary and Area • United Way of Lethbridge and Southwestern Alberta • United Way of South Eastern Alberta • Victoor, Douglas • Victoor, Margaret • Wheeler Gilchrist, Deborah • Wilson, Roy & Erma • Woessner, Ralph • Wood, Alison • Zeschuk, Gregory

We could not do it without you!

Thank you Donors and Granting Organizations for supporting Parkinson Association of Alberta and the Alberta Parkinson's community. Your generous financial contributions are helping Albertans navigate their journey through Parkinson disease and Parkinson's Plus Syndromes today and tomorrow.

Due to space constraints, the acknowledgements in the 2019 Annual Report reflect a donation, grant or sponsorship of \$1,000 or more in 2019. Parkinson Association of Alberta is grateful to all of our supporters at all levels of contribution.

2019 CLIENT SERVICES SUMMARY



In 2019 we provided intake for **466 new clients**, increasing our total number of clients to **2,534**.
Up 16% over 2018

- People with Parkinson Disease – 58%
- People with Parkinson's Plus Syndromes – 2%
- Care Partners – 34%
- Family & Friends – 6%

In 2019 we provided **\$220,000** in funding to **7 Researchers** thanks to our Champions of Hope donors!

Assante Wealth Management ▪
Aubrey, Matthew ▪ Buckwold, Carol ▪
Edels, Davis ▪ Bradley, Bernie & Sandra ▪
Briske Brothers Wealth Mgmt Partnership
▪ DSR Holdings ▪ Purdon, Garfield & Ann
▪ Bruce, Kenneth & Giuseppina ▪
Masters, Scott & Jana ▪ Hein, Kevin ▪
Fisher, Robert ▪ Haskayne, Richard &
Lois ▪ Hein Financial Group ▪ Knight,
Phyllis ▪ Burchnall, Grant ▪ Koopmans,
Tony ▪ Siebens, Clarice ▪ Wilson, Daryl
▪ Winnipeg Foundation – Eleanor Kelm

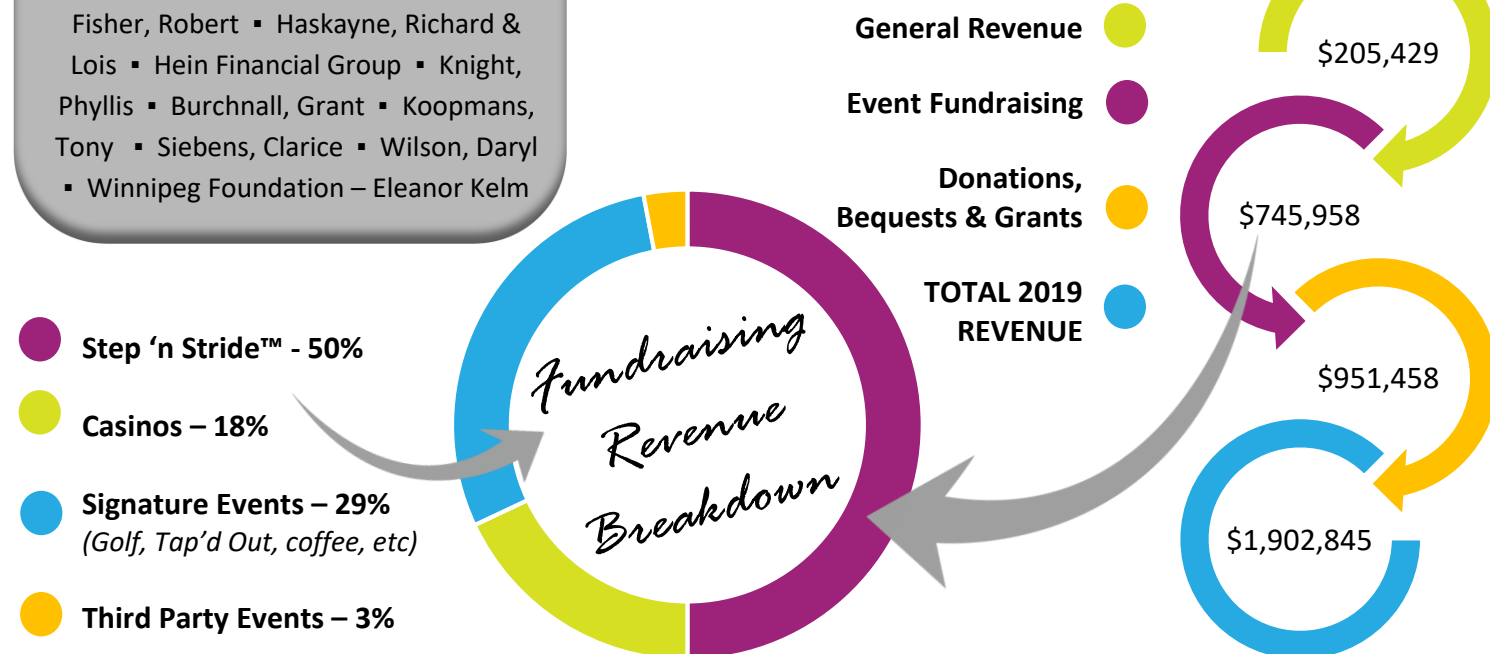
9,239 people served via support and education programs; and stakeholder engagement

A 10% increase from 2018

458 hours of one-on-one & family support provided via in-person and telephone delivery.

Up 110% over 2018

2019 REVENUE SUMMARY



THANK YOU SPONSORS: B Wright Drywall Inc ▪ Bayshore Home Health ▪ Blackcat Foundation ▪
Blaskin & Lane Tire Centres ▪ Century 21 Foothills Real Estate Ltd ▪ Coupland Kraemer Architecture + Interior Design ▪
Crawford Insurance Group Ltd – The Cooperators ▪ Flexxaire Inc ▪ Gold Point Petroleum ▪ Imperial Equities
▪ Just Me Productions ▪ Legacy Wealth Management ▪ Martin Deerline MMD Sales Ltd ▪ Maylan, Daniel ▪
Money Mentors ▪ Northwest Acura ▪ Northwind Land Resources ▪ Nutrien ▪ Orange Theory Fitness
▪ Service Master of Calgary Commercial Services ▪ Sorrell Financial ▪ Sunovion Pharmaceuticals Canada Inc ▪
Telus Corporation – Hearts at Work ▪ Universe Machine Corp ▪ Valentine Volvo

Statement of Financial Position – Year Ended December 31, 2019

ASSETS	2019	2018
CURRENT		
Unrestricted Cash	\$64,647	\$115,627
Restricted Cash	\$2,601	\$13,819
Accounts Receivable	\$60,673	\$85,077
Inventory	\$19,621	\$22,571
Prepaid Expenses	\$29,577	\$13,306
Total Current	\$177,119	\$250,400
PROPERTY AND EQUIPMENT	\$29,318	\$37,966
RESTRICTED INVESTMENT ASSETS	\$623,404	\$819,343
	\$829,841	\$1,107,709
LIABILITIES		
CURRENT		
Accounts Payable	\$87,804	\$93,599
Deferred Revenue	\$17,239	\$44,092
Total Current	\$105,043	\$137,691
Lease Rental Obligation	\$51,036	\$34,574
	\$156,079	\$172,265
NET ASSETS	\$673,762	\$935,444
	\$829,841	\$1,107,709

Statement of Revenues & Expenditures – Year Ended December 31, 2019

RESTRICTED REVENUES	2019	2018
Interest	\$27,710	\$20,027
Restricted Research Revenues	\$167,748	\$197,664
	\$195,458	\$217,691
UNRESTRICTED REVENUES		
General Revenue	\$205,429	\$227,930
Event Fundraising	\$745,958	\$807,161
Donations, Bequests & Grants	\$951,458	\$764,911
	\$1,902,845	\$1,800,002
PROGRAM & OPERATION EXPENDITURES		
Amortization	\$8,648	\$10,801
Client Services	\$1,073,453	\$921,667
Fundraising	\$609,663	\$452,666
Communications & Marketing	\$201,250	\$185,071
Administration	\$323,322	\$319,835
Research	\$220,000	\$202,041
	\$2,436,336	\$2,092,081
Deficiency of Revenues Over Expenditures	\$(338,033)	\$(74,390)
OTHER INCOME		
Gain on Disposal of Investments	\$87,813	\$(916)
Unrealized Gain (Loss) on Investments	\$(11,462)	\$(54,171)
	\$76,351	\$(55,087)
DEFICIENCY OF REVENUES OVER EXPENDITURES	\$(261,682)	\$(129,477)

ON BEHALF OF THE BOARD

Director

Director