

# STRATEGIC PRIORITIES

- 1** *Enhance quality of life and circle of support for people affected by Parkinson disease (PD) and Parkinson's plus syndromes (PD+).*
- 2** *Focus on sustainability by optimizing organizational capacity in order to meet the needs of rapidly increasing population living with PD and PD+.*
- 3** *Increase awareness through education, advocacy and effective communication methods.*
- 4** *Research: Support the PD and PD+ research community with a focus on Alberta.*
- 5** *Effective and responsible stewardship of resources through innovation and diversification.*