

Cara Ferreira, Calgary

Cara Ferreira received her PhD in medicinal chemistry and her MBA in strategic management from the University of British Columbia. As a scientist she has led research related to medical imaging including for Parkinson Disease. In her current work as a strategy consultant at McKinsey & Company, Cara focuses on helping pharmaceutical and medical device companies positively impact patients' lives through the launch and growth of innovative products. She is recognized as an inclusive leader and an outstanding mentor in both the business and scientific communities.

Born in Calgary, Cara returned to her hometown from the west coast in 2013 excited to be closer to her family. Soon after her return, her father was diagnosed with PD increasing her awareness of the often unseen challenges of living with the disease for the patient and their loved ones.

Cara hopes to bring her unique mix of science, business and personal experience to help realize the shared vision of the Parkinson Association of Alberta team