

**Marco De Iaco, Calgary**

Marco De Iaco is the Vice President of Business Development for the Western Hockey League. As the former VP of Sport, Culture and Major Events at Tourism Calgary and Executive Director of the Calgary Sport Tourism Authority, Marco dedicated his career to helping Calgary make smart investments and responsible choices in sport and major events, accelerating community objectives for economic and social impacts, grassroots sport, and collaborative partnerships.

The past chair of the 2016 JUNO Awards and the 2020 GLOW Winter Festival, Marco also served as the Director of Exploration for the Calgary Olympic Bid Exploration and the Executive Director of the Calgary Downtown Association. A graduate from the Haskayne School of Business at the University of Calgary, the Executive Program from Queen's Smith School of Business and the NFP Governance Program from the Institute of Corporate Directors, Marco currently serves on the board of the Calgary Police Commission and the Canadian Association of Police Governance.