

OUR COMMUNITY IMPAACT



A cluster of pink tulips is visible in the bottom-left corner of the slide, partially overlapping the background. The background is a soft, out-of-focus light purple and pink gradient.

People impacted by Parkinson disease and Parkinson's Plus Syndromes are at the center of all we do.

MISSION

Parkinson Association of Alberta is the source for support, education and inspiration for people impacted by Parkinson disease and Parkinson's Plus Syndromes, and engagement in important quality of life research with an emphasis on Alberta.

VISION

A community of support for people impacted by Parkinson disease and Parkinson's Plus Syndromes today; working toward a brighter future tomorrow.

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A Message from
PAA Board Chair, Dr. Cara Ferreira
and
Executive Director, Lana Tordoff



2022 was a year of transition as we began to more confidently emerge from the restrictions of Covid-19. As programs and groups started back in person, the numbers grew, we were so pleased to see more and more people coming together to learn from and support each other. That didn't mean we abandoned the online groups that sustained us for the past two years. Rather, we developed new models of delivery that combine in-person and online to best meet the needs of people where they are and in the ways that are both valuable and timely.

We welcomed nearly 350 new clients in 2022, and more than 11,000 people accessed support, programming and educational resources. Responding to needs identified through surveys and anecdotally, we added focused support groups and programs to better meet the needs of care partners (Care Partner Education and Support Groups) and those who have lost their loved one with Parkinson's (Widows/Widowers Support Group). Our new Ambiguous Grief and Loss program acknowledges and supports wellness through the ongoing changes that can occur over the Parkinson's journey. For those who have chosen surgical intervention to manage the disease, a DBS/Duodopa support group was developed. Our support, educational and active programs are the foundation of our organization and will continue to evolve with several new opportunities in development for 2023 and beyond.

Financially, 2022 was a challenge. Slow return to events and a changing and increasingly competitive fundraising environment meant that funding we previously relied on to operate was no longer available. We are working diligently with the support of our Board and Finance Committee to address these issues and are optimistic about a stronger year ahead.

Parkinson disease is the fastest growing neurological condition in the world. We estimate there are approximately 15,000 people living with this diagnosis in Alberta today and the number will double in the next 30 years. We are committed to ensuring support will be available for as long as it is needed. On behalf of the Board of Directors and staff of Parkinson Association of Alberta, thank you for your continued commitment to improving the lives of people living with or loving someone with Parkinson disease.

Breakdown of Revenue & Expenses

EVENTS & SPONSORSHIPS



DONATIONS & BEQUESTS



GRANTS



GENERAL REVENUE*



2022 Revenues
\$1,361,355

CLIENT SERVICES



PEOPLE 65%
PROGRAMS 25%
EDUCATION & RESOURCES 10%

FUNDRAISING & AWARENESS



ADMINISTRATION



RESEARCH



*Includes rent, memberships and other client revenues

Your Impact



over

11,000 people accessed our programs & support in 2022

2,350 total clients

344 new clients

285 Support Groups with over **2,700** attendees

5,500 occasions of direct support

293 active & educational programs, with over **1,800** attendees



Our Community Champions

Our sincere thanks go to the many individuals, corporations and foundations who make it possible for Parkinson Association of Alberta to provide meaningful support, programs and education.

This list recognizes donations of \$1,000 or more received in 2022.

Individual

William Aaron
Wayne Adams
Robert J Ainsworth
David Allin
Brian Banks
Stan Bara
John Beatty
Marla Berry
Ashok & Kanchan Bhasin
Ronald Bing
Carl & Barbara Bogda
Clifford & Shirley Breikreuz
Mark & Tracy Brunelle
Wendy T. Brunelle
Carol Buckwold
Brian Bullen
Patricia Carey
John Coleman
Kathleen Collins
Rodney Deneve
Joan Dootson
Roger Dootson
Walter Duda
Harry Ediger
Judy Fisher
Larry Garnier

Robert Gilchrist
Lynn Gregory
Thomas W. Harrison
Scott Hammel
Liz Henderson
Linda Hollier
Reg Hoover
Joan Isaac
Jon Johnson
Drayson Jones
Brent Jossy
Tony Koopmans
Christina Kratz
Martin Kratz
Judy Langelier
John & Sheilagh Langille
Ron Lefebvre
Doug Lemieux
Della Letnes
Neil McBain
Sherryl McBride
Arlene McCook
Joan McGilvray
Alex Mears
Reg Milley

Richard Millie
Stacie Murray
Stuart Myron
Werner & Florence Neumeister
Jeanne Orthner
Richard Prentice
Patrick Priestner
John Garfield Purdon
Monty & Yolande Schnieder
Don Schumacher
Kim Schumacher
Ron St Dennis
Oksana Suchowersky
Delmar & Karla Sunderland
Dan Thorburn
Lana Tordoff
Walter & Janet Ulan
Chris & Susanne Underwood
Aaron Vaiasicca
Doug Victoor
Cornelius Waldner
Roy & Erma Wilson
Ralph Woessner
Sunny Wong
Brett Zufelt

Foundations

The Cremona and District Community Chest
D&V Lawrence Family Fund
Edith Cavell Chapter #25 Order of the Eastern Star
Gordon & Diane Buchanan Family Foundation
Hillhurst Rebekah Lodge 116 I.O.O.F.
R J Nelson Family Foundation
Ross McBain Charitable Gift Fund
ScotiaMcLeod Charitable Foundation
The Mark Mercier Foundation
The Masternak Foundation
United Way of Calgary Donor Choice Program

Corporations

Air-X-Limited
ATCO EPIC
Budge Studios
Cilantro Catering Ltd
Clean Fleet Solutions
Engineered Air-Resman Community Services
Fidelity Investments Canada ULC
Livewire Puzzles
Mint Operations Ltd
SERV-ALL Mechanical Services Ltd
Spartan Controls Ltd
Superior Pressure Vessels Inc
Tourmaline Oil Corp
Trisummit Utilities Inc
Windermere Golf and Country Club



Grants

AbbVie Pharmaceuticals
Alberta New Jobs Grant
Alberta Retired Teachers Assoc.
City of Calgary Micro Grant
City of Edmonton CIOG
City of Leduc
CRA Federal COVID Subsidies
Edmonton Community Foundation
FedEx
New Horizons for Seniors Program
Petro Canada
Sunovion
Town of Strathmore
United Way of South Eastern Alberta
United Way of South West Alberta

Volunteers

From events and facilities, to office help and our Board of Directors, plus everything in between, our work would be greatly diminished without the investment of time and talent made by volunteers.

Across Alberta, more than 140 volunteers contributed over 1,200 hours to the our Mission and Vision. We thank you!



Our Impact

We became part of the Parkinson Association of Alberta community in the summer of 2022.

At the time, we didn't know what PAA would be able to offer us, but following our initial visit with our neurologist, he recommended that we reach out to team at PAA, and we knew it was a good place to start our journey.



One of the first things we received from PAA was a lot of information about Parkinson's, which was extremely important, as neither of us had any prior experience with the disease. We attended their annual Hope Conference, took in some of their regular PD 101 information sessions, and quickly learned that PD was much more than just a movement disorder, we discovered it would impact all aspects of our lives.

Since we live in the Lethbridge area, we have found PAA's online exercise programs to be a great benefit, especially during the winter months when it is not easy to travel. Working with Paul, one of their physical activity trainers, and meeting so many new people during the sessions, has been great fun!

Support programs like their Care Partner Program have also been very helpful. The virtual sessions cover many different aspects of what our journey might be like, and offers practical strategies to help deal with the ongoing changes in our lives.

Meeting the caring and compassionate leaders of the programs, and sharing our experiences with others, has been so important for both of us. We are part of a community.

Monique & Gary Sedgwick

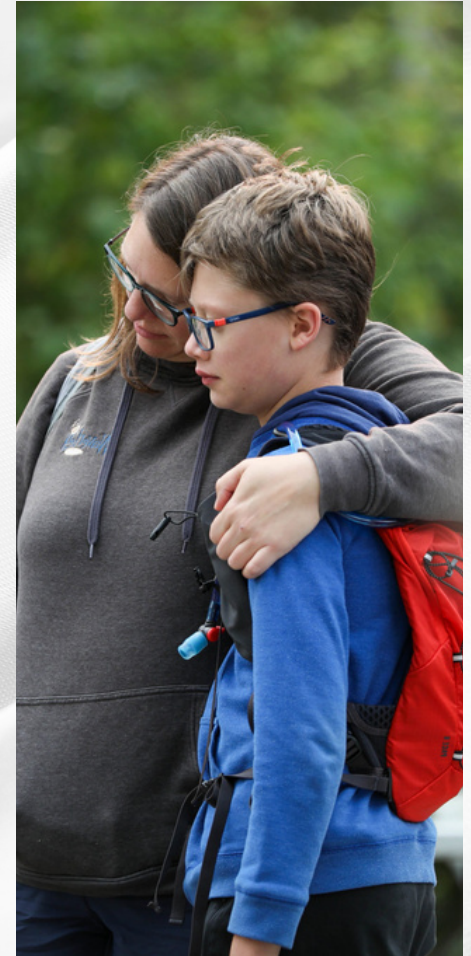


September 9 & 10, 2022, across Alberta

In 2022, over 800 participants took part in our most important fundraiser event of the year, Step 'n Stride.

People from all over Alberta came together in nine communities to walk for Parkinson's, helping raise more than \$320,000!

We were once again humbled by the enthusiasm and generosity we witnessed, as friends, family members and our Community stepped together to remind us just how strong and united they all are.



Thank you to everyone who participated
in our 10th Annual Step 'N Stride for Parkinson's.

Congratulations to our top 5 fundraisers!

The Striders

Team captain Ron Bing
\$64,080 raised

PCLers for Parkinson's

Team captain Ceilidh Whelan
\$11,530 raised

Team Monty

Team captain Monty Schneider
\$8,420 raised

The Victoor Team

Team captain Shauna Robertson
\$8,400 raised

Parkinson's Plus Team

Team captain Brad Doucette
\$7,600 raised



“It’s not how much
we give, but how
much love
we put into giving”

Mother Theresa



**Get involved with our
Parkinson's community:**

Toll Free: 1-800-561-1911

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 **Parkinson**
Association of Alberta