

Jessica Barbosa, Sherwood Park

As an individual living with Young Onset Parkinson's Disease, seasoned executive specializing in change management, business transformation, and strategic advisory, Jessica is deeply aligned with PAA's mission to empower individuals and families throughout their Parkinson's journey. Her unique blend of lived experience and expertise in financial leadership, organizational strategy, and human-centered change management equips her well to contribute meaningfully to the governance, oversight, and long-term sustainability of PAA. Jessica has guided organizations through complex transformations, ensuring cultural alignment, scalability, and operational resilience. As the CEO and Founder of The Art of Change, she has worked extensively with not-for-profit organizations, municipalities, and private entities, driving strategic initiatives that balance innovation with grassroots impact—an approach that directly aligns with PAA's vision to expand its reach while maintaining personalized, one-on-one support.

Beyond her professional expertise, and Young Onset Parkinson's Disease diagnosis, Jessica also brings diverse perspectives as a first generation Canadian with experience living in rural Alberta on a homestead for over 10 years. Her lived experience, combined with her professional background, allows her to contribute with both strategic insight and deep empathy, ensuring that PAA remains at the forefront of advocacy, innovation, and compassionate care for our diverse community.